




# *HELLO PROSPECTIVE SPEAKER!*

So you want to present at [Inspire 2024](#)?

That's great!

Please use this guide as a handy tool to help you draft your speaking application.



We've included an example of what a strong application looks like, and some tips from our reviewers to help you align your proposal with the caliber of speakers and content we're looking for.

Reach out to [inspire@docebo.com](mailto:inspire@docebo.com) or your Account Manager if you have any questions or want some feedback on your application before you officially submit it.

Good luck!

## We are looking for the 4 things below - keep these in mind to help your submission shine!

1. **Relevance** - is your proposed session relevant to the track description? Our content tracks this year are:
  - The Learning Experience**
    - Topics may include (but aren't limited to): personalized learning, microlearning, gamification, social learning, accessibility or engagement
  - The Business of Learning**
    - Topics in this track could focus on calculating the ROI of L&D, upskilling and reskilling initiatives, e-commerce, compliance, or change management.
  - The Future of Learning**
    - Topics may include AI in learning, virtual reality, remote and hybrid learning, neuroscience in learning, etc.
2. **Interest** - is your proposed session meaningful and exciting to its target audience? Does it engage them with visualizations, stories, and examples?
3. **Usefulness** - does your proposed session provide concrete illustrations and applications to the audience's practice? Are there tangible takeaways?
4. **Diversity** - do you and/or the substance of the proposed session offer underrepresented perspectives and experiences that would enrich the program?

Here's an example of a strong speaking application - but what makes this application so great?

- ✓ It aligns to one of our 3 content tracks
- ✓ It clearly specifies the learning objectives
- ✓ It's got a catchy and intriguing title
- ✓ It clearly defines the audience that this session is meant for
- ✓ It includes an interactive component and dynamic media
- ✓ The speaker has a unique story that reflects our mission to create a space where a collective of voices can come together, share different perspectives and experiences, learn from each other, and grow.

**Suggested working title:**

*The AI Advantage: Exploring the Hottest Transformative Innovations in L&D*

**Description of session (200-300 words) and relevant learning objectives:**

In this session, we'll explore the transformative potential of artificial intelligence (AI) in the world of L&D.

Through a blend of real-world case studies, interactive demonstrations, and actionable strategies, participants will:

- Explore the latest advancements in AI technologies and their applications in L&D, including personalized learning algorithms, adaptive training platforms, and predictive analytics.
- Learn how AI-powered tools can revolutionize talent development by enabling personalized learning experiences, identifying skill gaps, and predicting future learning needs.
- Gain practical insights into implementing AI-driven L&D initiatives within their organizations— from selecting the right tools to navigating ethical considerations and data privacy concerns.

This session is tailored for mid to senior-level L&D professionals, HR managers, and organizational leaders with a foundational understanding of learning and development principles. While prior knowledge of AI is not required, participants should have experience in designing and implementing training programs within their organizations.

By the end of the session, attendees will be equipped with new ideas and actionable next steps so they can leverage AI effectively to enhance learning outcomes, drive employee engagement, and future-proof their talent development strategies.

**Visual examples and dynamic media are very important to us.****Do you have any supporting media to enhance this session?:**

Absolutely! I have prepared an interactive demo that shows attendees how they can incorporate AI tools into their learning programs, as well as data visualizations to illustrate the capabilities and potential impact of AI in L&D.

These multimedia elements will provide participants with a firsthand look at how AI technologies can revolutionize the learning experience and drive organizational success.

**Diversity and representation matters to us. Our goal at Inspire is to highlight and elevate voices from all backgrounds. Please share how your personal or professional journey, including aspects such as your education, career path, identity, and life experiences, could contribute to a diverse and inclusive conversation at our event. We welcome insights into how your diverse perspective or career path could enrich our learning and development community:**

Transitioning from a career as a grade school teacher to the field of L&D has given a unique perspective on effective teaching and training methodologies. As someone who has worked directly with students in the classroom, I understand the importance of personalized learning experiences and engaging instructional techniques. My journey from education to L&D has allowed me to leverage my background in teaching to design and implement impactful training programs that resonate with diverse learners.

I recognize the importance of creating inclusive learning environments where every individual feels valued and supported in their learning journey. Drawing on my experiences navigating different educational contexts, I am passionate about championing diversity and inclusion initiatives within the L&D space.

Furthermore, my transition to the field of AI in L&D stems from a desire to enhance learning experiences through innovative technologies. As a result of my teaching experience, I have a deep understanding of the nuances of effective instruction, which I now apply to leverage AI-powered tools in creating personalized and adaptive learning solutions that are pedagogically sound. By combining my expertise in education with emerging AI technologies, I am uniquely positioned to present on the topic of AI. Through storytelling and practical strategies, I aim to inspire others in the L&D community to embrace AI-driven approaches and foster inclusive learning environments that empower individuals and drive organizational success.

**Please note:**

The cutoff date for application is **May 17th 2024**.

**Questions?**

Please contact [inspire@docebo.com](mailto:inspire@docebo.com)